

OT Reflections

MEI EzFit TBA



Expansion is an ongoing process at MEI, as it returned this year - after 8 years - to Silmo, to unveil the new EzFit TBA compact solution for opticians and labs. In a single unit, it combines the functions of EzFit – the all-in-one edger designed to bring edging technology to small labs and retailers – with the inspection process and automatic TBA (Throw the Block Away) loading system. Already in use and widely tested on various models of MEI machines, the technology allows the user to control the power and cut without the use of centering blocks.

Innovation reigns in the area of tools, as well. An advanced version of Shape Finder, the optical scanning device designed to improve and complete the functionality of EzFit, it prevents the errors commonly associated with standard camera-based units. It combines the features of Shape Finder, a computer, and a bar code reader in a multi-function, user-friendly device. And, the DCU EVO (Direct Calibration Unit EVO), a no-contact measuring system's integrated computer makes the machine calibration process automatic, fast and independent.

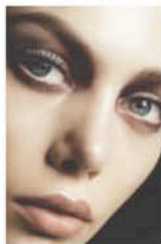
www.meisystem.com

SILMO award for ROLF Spectacles



ROLF Spectacles was awarded with the Silmo d'Or. The brand convinced the international jury with the wooden frame Deville and its FLEXLOCK hinge in the category technological innovation. It created a clever symbiosis of densely compressed wood and natural rubber – the multi-directional new generation of hinge. Stunning, what the metal-free hinge is able to bear and how shocks are completely absorbed. The 100% natural frame is produced in Tyrol, Austria and sounds the bell for a new era of robust wooden frames. The product combines best design with natural materials, innovative technologies and perfect craftsmanship. www.rolf-spectacles.com

Victoria Beckham eyewear



My London look = fresh, nude lips

+ smoky eyes accentuated with bronze and edged with my innovative new Smudgy Matte Eyeliner. Ready-to-wear; accessories; shoes; and eyewear. www.victoriabekham.com

SK-X® optical solution is the winner



The start-up company SK-X® optical solutions of Austria won its first Silmo d'Or for the directly glazed prescription ski goggles in the sport category during the fabulous Silmo Gala 2017. "We are really happy and feel confirmed in our belief, that the development of this product is of great importance", comments Christoph Rauter, CEO. The glazed goggles for skiing and motorsports offer huge advantages compared with existing clip-in systems or wearing normal glasses under the ski goggles - which is particularly dangerous. Big, curved prescription lenses offer a broad field of vision resulting in improved safety and peripheral vision which is important for body coordination.

Better eyesight helps us to save energy, which will then be available for improved concentration and endurance. Including the prescription lenses into the double-layer system of the ski goggles significantly reduces fogging up of the prescription lenses and therefore improves perception. More than 30 percent